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Matt Meeks

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GALLUP
STRENGTHSFINDER
TOP FIVE STRENGTHS

Learner
Intellection
Ideation
Adaptability
Strategic

Experience

I have more than 25 years experience as an Art Director, UX/UI designer and graphic designer for print, web, software, and environmental projects. My expertise in UX/UI design, web design and development, branding, corporate identity and print collateral allows me to deliver clients powerful, effective communication solutions and engaging user experiences. I have worked as a solo designer, team member, as well as team leader, and transition between those roles comfortably.

I have worked for several prominent design agencies in the Denver area and as an independent consultant on projects for a wide range of clients including GHX, National Renewable Energy Laboratory, The Children's Hospital, the Colorado Rockies, the Colorado Society for CPAs, and the campaign of former Colorado State Governor Bill Ritter.

Work History

UX Designer, Oct 2018 – Present

NetApp, Inc., Boulder,, CO

UX/UI design and research for NetApp's Solidfire applications. Work with product and development to define requirements, create workflows, wireframes, low and high fidelity mockups. Lead UX team in the organization and maintenance of the design system.

Sr. UX/UI Designer, May 2017 – Sept 2018

Sovos Compliance, Boulder,, CO

Lead UX efforts and design on the Sovos 1099 product, including user research and interviews, flow diagrams, wireframes and interactive prototypes for the web-based redesign of a 15 year old desktop application. Work with globally distributed product and dev teams to simplify complex processes for generating 1099 forms and reporting to the IRS.

Collaborate with other UX team members to create and grow the Sovos Design System to provide consistency and ease of implementation across all of Sovos' products. Lead and participate in design reviews, and create UX/UI presentations for stakeholders.

UX Lead, Feb 2013 – Apr 2017

HOSTING.COM, Denver, CO

UX/UI Lead for a team of 20+ engineers, creating user-flows, wireframes and comps for internal and external products. Responsible for all UX/UI elements and strategy of a new customer portal being built to allow thousands of customers to manage data recovery and cloud hosting solutions. Responsibilities included facilitating consistent UX and UI across four engineering teams working on separate projects while reinforcing the corporate brand.

Managed a successful redesign of the corporate website, leading a team comprised from multiple departments to collaborate on a mobile-responsive solution.

Managed a QA team of one local and four offshore QA engineers, and successfully lead an effort to increase test coverage, improve the quality of testing and increase collaboration and communication between QA and development teams.

Creative Director/UX Designer/Owner, May 2001 – Dec 2015

Moo Interactive, Inc., Denver, CO

Managed the creation of various graphic communication tools, including user experience/user interface design, marketing collateral, branding campaigns, websites, and corporate identities. Managed projects from concept sketches through to final product, including prototypes, wireframes, and coding. Provided SEO services and training, and assisted clients in developing engaging user experiences, clear marketing messages and effective online presences while creating strong, memorable brands.

Co-Founder, Jan 2012 - Dec 2012

FamilyDen, Denver, CO

Designed the identity and website as well as the UX and UI design for the online and iPhone applications for a family productivity/time and resource management application. The UX/UI design involved creation of the concept from prototyping and wireframes, all the way through to front end development using HTML5, CSS3.

Senior Graphic Designer, Jan 2007 - May 2008

Communication Infrastructure Group, Denver, CO

Responsible for web, print and environmental graphic design and production as well as project management. Responsibilities also included client contact and press checks.

Adjunct Instructor, Sept, 2003 - May 2004

Metro State College, Denver, CO

Taught two courses: Beginning Graphic Design and Concepts in Motion, a course for animation, web and motion typography, and basic Adobe Flash skills.

Senior Graphic Designer, Feb 2000 – Aug 2002

Global Healthcare Exchange, Westminster, CO

Responsible for all print design and production, as well as many electronic design projects. Created corporate identity and branding campaign, corporate style guide, tradeshow graphics, print materials, PowerPoint templates and presentations. Team leader on various projects.

Senior Graphic Designer, Aug 1994 – Feb 2000

D3 Agency, Denver, CO

Designed from concept to finished digital art, a range of projects including corporate identity, annual reports, collateral, trade show displays, museum exhibits, and websites. Supervised and directed junior designers and production artists.

Graphic Designer, Feb 1993 – Jan 1994

Barker Design, Inc., Englewood, CO

Conception, design, production and project management of a variety of projects including stationery, brand identity, brochures, newsletters, and pocket folders.

Education

1991, Montana State University, Bozeman, MT
B.F.A. – Graphic Design, Minor in Art History

Skills

I've been working with the products in the Adobe Creative Suite for over 25 years, and designing and building websites since 1995. I have extensive experience with Content Management Systems such as WordPress and ExpressionEngine. I use a variety of tools for UX/UI work including Sketch, Balsamiq, JustInMind and more.

Technical Skills

InDesign

Illustrator

Photoshop

HTML5

CSS3/LESS/Sass

jQuery

WordPress

Microsoft Office

Sketch

Balsamiq

Creative Skills

Color Theory

Typography

Photography

Copywriting

UX/UI Design

Ideation

Soft Skills

Communication

Client relations

Leadership